1st Place
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Georgia Press Association
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2017 MEDIA KIT

SETTING THE STANDARD FOR EXCELLENCE IN COMMUNITY JOURNALISM

114 New Street, Suite E
Decatur, GA 30030
Main #: 404.373.7779
Fax #: 404.373.7721

The CHAMPION Newspaper

thechampionnewspaper.com

Publication Stats:

Reach more than 30,000 readers in print and 12,000 online

The Champion is the official legal organ of DeKalb County as well as a multi-award-winning community newspaper. We are the first choice for local news in the communities of Decatur, Stone Mountain, Lithonia, Clarkston, Tucker, Avondale Estates, Brookhaven, Chamblee, Doraville, Dunwoody and Pine Lake, Georgia.

The Champion is published each Thursday and is distributed primarily through the United States Postal Service and is also available at local retail establishments and in coin racks throughout DeKalb County.

The Champion Free Press is distributed to businesses, newsstands, libraries, schools and churches around the county, as well as appearing online at championnewspaper.com

TheChampionNewspaper.com averages more than 20,000 unique visitors each month and is quickly becoming the go-to source for late-breaking local news as well as a community forum where readers regularly comment on news features.

The CHAMPION Newspaper

Market Stats:

DeKalb County,

a market you simply can't afford to not reach!

DeKalb County, GA is the second largest county in Georgia with a total population of more than 700,000.

The Champion delivers timely news and thought provoking editorials as well as sections dedicated to local news, lifestyle, inspiration, sports, entertainment, education, health and consumer news.

Our primary distribution areas are Decatur, Dunwoody, Doraville, Chamblee, Brookhaven, Oakhurst, Lithonia, Stone Mountain, Clarkston, Tucker, Avondale Estates, Pine Mountain and East Atlanta.

The Champion is the voice of unity for a culturally diverse community. A community comprised of a 63 percent minority population with an annual purchasing power of more than $6 billion dollars.

The CHAMPION Newspaper

P.O. Box 1347, Decatur GA 30031-1347 • (Tel) 404-373-7779 • (Fax) 404-373-7721 •TheChampionNewspaper.com

How To Submit Advertising Materials

The Champion is a weekly newspaper and publishes each Thursday. All ads running in The Champion must adhere to the advertising and materials closing dates set forth in the current media kit.

Acceptable Ad Formats:

JPEG	**PDF**
QuarkXpress	**Adobe Photoshop**
TIFF	**Adobe Illlustrator**

We can accommodate Mac and PC formatted Microsoft Office platforms.

Ads sent in the above formats can be submitted on CD to The Champion newspaper office or via e-mail at KEMESHAH@DEKALBCHAMP.COM. If you are sending materials via e-mail, please contact your sales rep to confirm receipt of the ad, and please indicate in the subject line of your message that the message contains an advertising file and identify the advertiser.

When sending ads on disk or via e-mail, please indicate any special font usage or artwork required and remember to include all support and font files in the file sent to The Champion.

NOTE: We are not responsible for reproduction quality if art or images are less than 250 DPI or 133 LPI resolutions.

If you have any questions on other available ad platforms, please call (404) 373-7779, Ext. 120. In some cases additional fees may be imposed.

Thank you for your business and for using The Champion as your advertising medium of choice.

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